

For Immediate Release

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Telecom Multi-Location Solutions Provider Celebrates 10-Year Anniversary

August 18, 2009 [Oak Park, MI] – BullsEye Telecom Inc., a leading telecommunication solutions provider for organizations nationwide, has just marked its 10-year anniversary, accomplishing a major milestone that many now defunct or bankrupted telecom companies were unable to achieve. Offering effective and affordable solutions in traditional voice, data, and managed services to multi-location customers across the U.S., BullsEye first opened its doors a decade ago.

“We’re extremely proud to be celebrating this major milestone in our company history, especially since many telecom companies have not made it to their tenth anniversary and given the economic climate of the past few years,” said Bill Oberlin, Chief Executive Officer and the founder of BullsEye Telecom. Oberlin attributes BullsEye’s distinctive longevity to its practical management as well as its historical track record of differentiation and innovation in both services and delivery. The company continues this philosophy today with unique services, including BullsEye GuaranteedSM and RateGuardSM that secure the best pricing for customers; Invoice IntegrationSM that consolidates customers’ entire telecom expenses into one bill; and Corporate AdvantageSM, BullsEye’s complete multi-location solution.

Headquartered in Oak Park, Michigan, BullsEye Telecom serves a variety of multi-location clients – including such organizations as LifeTime Fitness, Barnes and Noble, Johnny Rockets, Konica Minolta, Adecco, and many more – by giving them expert business solutions, excellent customer service, and effective support tools.

“Our customers rely on us to take the hassle out of telecommunications by streamlining and maximizing their mission-critical business communications,” Oberlin said. “We’re as dedicated today as we were 10 years ago to making telecommunications simpler, more affordable, and increasingly effective for businesses in the United States.”

Among BullsEye’s impressive history, the company was recognized for its tremendous growth in 2005 by Inc. 500 Magazine. BullsEye was named one of the fastest growing, privately held companies in the United States.

“With the increased enthusiasm that an anniversary milestone brings an organization, we are committed now more than ever to our future plans of helping even more businesses improve their productivity through simplified, efficient and effective telecommunications solutions. We’ll accomplish this with our customized approach, superior solutions, best-in-class customer service, and the most comprehensive set of management tools in the industry,” Oberlin said.

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BullsEye Telecom Inc., is an expert, nationwide business solutions provider offering innovative telecommunications products and services, including local and long distance, data, PRI, VoIP, managed services, wireless management, and telecom expense management to multi-location business customers. Privately owned and headquartered in Oak Park, Michigan, BullsEye Telecom has been servicing multi-location and single location businesses since 1999. This year marks its tenth anniversary. For more information on BullsEye Telecom, call 1-877-GET-BULL or visit www.bullseyetelecom.com.