

For Immediate Release

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BullsEye Telecom Debuts as the Nation’s 82nd Fastest-Growing Privately Held Company in this Year’s Inc. 500 Ranking

October 15, 2009 [Oak Park, MI] - With a three-year sales growth of 1,007%, BullsEye Telecom is the only telecommunications company in Michigan to earn this designation.

Inc. magazine released its 24th annual Inc. 500 ranking on October 19, 2009 and BullsEye Telecom has been designated as the 82nd fastest-growing privately held company in the country. With a three-year growth rate of 1,007%, this further proves that BullsEye Telecom is the telecommunication provider of choice throughout the United States for the small business owner all the way to the large multi-location company.

“It is very exciting to have earned such a prestigious award and as a first time entrant, be ranked 82nd,” said William H. Oberlin, CEO. “Our industry has seen a lot of change within the past two years and we have been able to stay ahead of regulatory changes and our competition to give our business customers the most reliable services with innovative package options that you don’t see with the other larger providers.”

According to Inc. magazine, the companies that made this list represent the vanguard of American industry, posting an average three-year sales growth of 769%. Inc. 500 companies posted aggregate 2004 revenue of \$15.9 billion, and 84% of them were profitable including BullsEye Telecom. Most importantly, Inc. 500 companies were engines of job growth, having created more than 95,000 jobs since the companies were founded.

The Inc. 500 ranks privately held companies according to year-over-year sales growth from 2001 to 2004. With approximately 75% of all new job creation in the U.S. coming from entrepreneurial businesses, the Inc. 500 opens a window onto the companies and industries that are driving the economy forward. Over the years, the Inc. 500 has identified the next generation of world-class companies, with Microsoft, Stonyfield Farms, Timberland, Oracle, The Princeton Review, Morningstar, Jamba Juice, Gateway, E*Trade, Intuit, and Domino’s Pizza all appearing on the list before they became industry powerhouses.

To be eligible for this year's Inc. 500, companies had to be U.S.-based, independent and privately held through their fiscal year 2004, and have had at least \$500,000 in net sales in the base year of 2001. In addition, their 2004 sales had to exceed 2003 sales. Companies are ranked on cumulative three-year sales growth from 2001 to 2004. Inc. verifies all information using tax forms and audited financial statements from certified public accountants and by conducting interviews with company officials.

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