



PRESS RELEASE
For Immediate Release

BullsEye Telecom and vBC Cloud Announce Joint Agreement

Customers Gain Enterprise-class Business Continuity Solutions at Affordable Price

OAK PARK, Mich.—June 22, 2010—BullsEye Telecom Inc., the leader in innovative telecommunications for multi-location organizations, has announced a joint marketing agreement with [vBC Cloud](#) Solutions, a leader in enterprise-class business continuity solutions. This partnership, part of BullsEye Telecom's new Premier Corporate Alliance (PCA) program, enables the company to offer vBC Cloud's enterprise class business continuity solutions combined with BullsEye Telecom's own broadband network services.

According to Pete Perez, Vice President of Channel Sales at vBC Cloud Solutions, "Businesses today want simplicity as well as cost-effectiveness. Our partnership allows customers the option of combining network and telecom services along with all the benefits of a fully redundant data center."

"We chose vBC Cloud's business continuity solution because our customers simply cannot afford down time," says John Masoner, BullsEye Telecom Director of Strategic Alliances.

While most business continuity solutions incorporate incremental backup technology, vBC Cloud uses block-level technology allowing information to be saved continuously to result in near zero recovery time. This difference is critical to competitive businesses today as evidenced by Gartner Group research indicating that 50% of companies that suffer disruption due to data loss go out of business within two years. "vBC Cloud's superior technology brings peace-of-mind at an affordable price," adds Masoner.

vBC Cloud offers a cloud-based solution and an appliance-based solution (INtact) to accommodate all types and sizes of customers. "Many of our merchant customers have requested managed service providers that embrace the cloud infrastructure and all its potential," says Jeff Waddell, BullsEye Telecom Vice President of Data Sales. Selecting vBC Cloud as a key PCA program partner provides essential data protection that will greatly benefit our customers."

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Bullseye Telecom's PCA program enables BullsEye Telecom and member companies to jointly market the best in class services that enterprise and small-medium business merchants need for their critical business operations. Specifically, the PCA program provides services that enhance our bundled technologies by offering customers a Cisco-certified network, a roadmap to enhanced VoIP, and integrated and consolidated billing, regardless of the vendor.

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About vBC Solutions

vBC Solutions, through its authorized partners, provides customers with enterprise continuity and disaster recovery technology, products, and services while saving them the costly capital expenditures typically associated with building out separate disaster recovery data centers. vBC Solutions' enable companies to easily move, protect, recover and more flexibly, run critical IT workloads in physical and virtual environments. For more information, visit www.vbcsolutions.com.

About BullsEye Telecom Inc.

BullsEye Telecom Inc. is an expert, multi-location business telecommunications provider, offering innovative solutions including voice, data, VoIP and other managed services. Through our flagship Corporate Advantage program, we empower enterprises with the tools they need to consolidate and better manage critical business functions. Corporate Advantage provides customized solutions, dedicated account management, consolidated billing and invoice integration all in a single-source. Additionally, businesses also benefit from our 24/7/365 online customer support portal, My BullsEye Account (MBA). As a vital service and support tool, MBA empowers companies with the ability to make real-time account changes, log repair and trouble-tickets, as well as obtain key business insight via extensive reporting and trending capabilities.

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