PRESS RELEASE

Michigan-Based BullsEye Offers Aid to Hurricane Sandy Victims
Nationwide Telecom Provider Extends Helping Hand to Those Affected by Super Storm

SOUTHFIELD, Mich.—November 26, 2012—National telecom, data and digital voice solutions provider BullsEye Telecom® joined the effort to help victims affected by Hurricane Sandy by donating to the American Red Cross.

Through contributions from BullsEye employees, the company collected in excess of $2760 which will be matched by the company. A total donation of $5520 will be made to The American Red Cross. The American Red Cross provides emergency disaster relief services, offers support to America’s military families, hosts blood donation events, provides health and safety courses, and even offers international services to those in need.

Vice President of Support Services in charge of Human Resources, Rosemary Albanese explained, “We are very proud of the generosity displayed by our employees. Their efforts will help in providing the necessary assistance to those affected by Hurricane Sandy.”

BullsEye is no newcomer to philanthropy and extending a helping hand to those in need. In 2005, BullsEye Telecom donated over $9,000.00 to help those affected by Hurricane Katrina, a massive super storm which brought disaster and destruction to the Louisiana coast.

About BullsEye Telecom Inc.
Founded in 1999, BullsEye Telecom Inc. is a national multi-location business telecommunications provider, offering innovative solutions for voice, data, VoIP and other managed services to Fortune 1000 companies. Through our flagship Corporate Advantage® program, we empower enterprises with the tools they need to consolidate and better manage critical business functions. Corporate Advantage provides customized solutions, dedicated account management, consolidated billing and invoice integration all in a single-source environment. Additionally, businesses benefit from our 24/7/365 online customer support portal, My BullsEye Account (MBA), which enables companies to make real-time account changes, manage service requests, as well as obtain key business insight via extensive reporting and trending capabilities.
About The American Red Cross

The American Red Cross is a non-profit organization which provides shelter, food, emotional support to victims of disaster. Additionally, the Red Cross supplies approximately 40 percent of the United States' blood supply, provides support to military families, teaches life-saving skills, and provides international humanitarian aid. The American Red Cross depends on the generosity of its volunteers and The American public to operate. For more information, please visit redcross.org or join our blog at http://blog.redcross.org.

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